

PILOT CLUB OF LENOIR CITY



Brain Awareness



Community Service



Friendship

MONTHLY NEWSLETTER

FEBRUARY 2012

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**Anchor Club "Sexy Legs" Fundraiser
Feb. 23 at PTSO Prom Fashion Show
Lenoir City High School**

President's Corner

Happy Valentine's Day Pilot Club!!!!

We are coming upon a big event for our Pilot Club... if you haven't heard our annual Spring Fashion Show is just around the corner. With all the spring like weather we have been having lately I am ready also, District Convention is just around the corner in April. So many great projects coming up over the next four months, with so many great opportunities to help serve our community, Brain minders, Special Olympics, Child Find and many others. *Lisa Harvey*



March 31, 2012

Volunteers work on behalf of others, to help communities meet particular needs, or work for particular causes. We all recognize that a volunteer is a person who freely chooses to offer oneself or one's services for some kind of activity without obligation and without payment. Being a person who makes a difference to others is a matter of personal choice. It is so easy to simply go to work and focus on the task required to earn a living. It is much more difficult to take the time to go above and beyond simply earning a living in order to make a difference in another person's life or the quality of their life as we go about completing our work.

-- By Betty Smith PhD, RN, CCRA



February Birthdays

Feb. 10 - Linda Oakman

Feb. 27 - Susan Fox

Feb. 27 - Denise Meehan



Anchors Help Serve Lunch to our Veterans

Back before Christmas, our Anchors helped serve lunch to our local Veterans at the Loudon County Senior Center.

Coming up this month for the Anchors is the Pennies for Patients drive at the High School where the students collect pocket change which goes for curing Leukemia & Lymphoma and helping patients and their families.

Anchors will also be volunteering as models at the annual PTSO Prom Fashion Show which is a Fundraiser for LCHS. During this event the Anchors will also hold their annual "Sexy Legs" fundraiser where the guys ham it up to help raise money for Anchor Club. So come out Feb. 23 and cheer them on! *Dora Cooper*





Membership Division



The Seven Deadly Sins of Recruiting Volunteers

by Thomas W. McKee, www.VolunteerPower.com

(Part 1 of a 3-part series)

The scene: Tuesday night at our monthly membership meeting. A frantic staff member stands before the group of about 300 members and says, "If we don't get any volunteers for this program, we will assume that you aren't interested, and we'll just cancel it."

Some over-worked members feel guilty and raise their hands. Others groan and say, "The trouble with our organization is that no one wants to get involved." Others say, under their breath, "Good, it's about time we cancel some of our activities." Sound familiar? We've all seen it happen. Well, if you are going to mess up in your volunteer program, you might as well mess up bad. By committing one of the following seven sins, you not only chase members away, but you burn them out.

Sin One: Expect Announcements to Get Volunteers

We needed people in our organization to volunteer for a short-term project. I made the announcement, wrote articles in our newsletter, had people who had been involved give a five-minute plug in several monthly meetings, and did a special mailing demonstrating the benefits for being a part of this special team.

The results were very disappointing. What was wrong? What had I done wrong? I thought that the challenge would motivate leaders to get involved.

I went to lunch with a person who was a mover and shaker and asked him, "Why didn't you volunteer for this project? I could see your name on it all the way." I'll never forget his response. Bill said, "If you wanted me, why didn't you ask? I'd be happy to work with you on this project, but I would never volunteer."

I learned an important lesson 20 years ago that I have not forgotten. Many people will never volunteer. Why aren't people volunteering? Because people want to be asked.

Sin Two: Go It Alone

One of the most effective recruiters I knew was my father. He was an Eagle Scout as a teenager. When he and Mom were first married, he was a volunteer scout leader. As I was growing up, he was always active in volunteer organizations. To meet the demands of active recruiting, Dad established a recruiting task force from the organization in which he was recruiting. His team would meet once a month with a list of vacancies. With organization directories open, they would brainstorm possible people who could fill these positions.

Partnering is another effective way to recruit volunteers. Loaves and Fishes is a successful agency in Sacramento that feeds the homeless. They run the Mustard Seed School for the children of homeless families. This organization uses volunteers each day to take care of the meals and school. How do they get this many volunteers? They partner with local organizations—mostly churches.

(Tune into next month's column for sins #3-5!)



Mark Your Calendar!



Reading for Pre-School on Thursdays is at 9:00 am this year.

Feb. 7 Tuesday- Bingo at Baptist Healthcare @ 6:30 pm (need 6 volunteers)

Feb. 21 Tuesday- Monthly meeting 6:30 @ Loudon County Visitor's Center

Mar. 6 Tuesday- Bingo at Baptist Healthcare @ 6:30 pm (need 6 volunteers)

Mar. 20 Tuesday- Monthly meeting 6:30 @ Loudon County Visitor's Center

Mar. 31 Saturday- Annual Fashion Show & Luncheon Fundraiser @ St. Thomas Catholic Church

April 7 Saturday- Forget Me Not 5K Run @ Lenoir City High School

April 20-22- Pilot District Convention @ Murfreesboro, TN

May 4 Friday- Child Find at Lenoir City Schools Resource Center



Projects Division



Brainminders Begins in March

Brainminders program will begin in March at all the Loudon County elementary schools. This is where Pilot members teach the importance of wearing helmets and safety belts through the use of puppets. Sandra Augustus will be coordinating with the different schools and will let us know the schedule as soon as she has it. If you can volunteer with this project during daytime hours please let Sandra know.

April 7th is the local Alzheimer's "Forget Me Not" 5K run at the Lenoir City High School. Pilot club will once again be helping serve breakfast items to all the participants.

Special Olympics will be in April this year and Susan Fox is working with the new coordinator on when and where the event will be held this year. As of now we don't know if it will be in Sweetwater or at Lenoir City. Pilots will be providing and serving lunch and our Anchors will help the athletes with their events.

Mark your calendars for May 4th for the annual Child Find program at the Lenoir City Resource Center. This is where parents can bring their children entering the school system for the first time to receive free hearing, vision, and medical screenings. We will be providing sack lunches for the children and their parents. *Pam Graves*



Fundraising Division



Annual Luncheon & Fashion Show

The Fundraising committee has been busy making plans for the Spring Fashion Roundup on March 31. Our theme this year is a Western theme and Sonny's BBQ will be catering our lunch. We need all members to help sell tickets which will be at our next meeting (Feb, 21) to pick up. We also need everyone working on Silent Auction items and remember that small items can be bundled so ask all the merchants that you frequent. A signup sheet will be passed around at meeting for you to list your silent auction items. Contact Pam Graves with your silent auction donations.

All members are asked to help set up and decorate for the Fashion Show event on Friday night at 7:00 pm. If any of you have fake trees, please bring them that night to help decorate the stage. And then on Saturday morning we need everyone there by 9:00 am to help vendors set up and meet and greet our guests.

Also remember to continue selling nuts and turning in your money to Linda Nelson. Call her if you have any questions. Please bring any outstanding nut money to our Feb. 21 meeting.

We are planning another Pancake breakfast at Chilis in late April. Tentative date is April 28 but still waiting on confirmation from Chilis. *Jill Tarter*

