

PILOT CLUB OF LENOIR CITY



Brain Awareness



Community Service



Friendship

MONTHLY NEWSLETTER

JULY 2011

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Presidents Corner

Ahhhhh, the dog days of summer, something about summer and vacations that renews, refresh, and rejuvenates us. I hope this finds everyone well, and enjoying the wonderful things about summer, good food, good friends and good fun! (Especially since July is National Hot Dog, Ice Cream, and Baked Beans Month!)

I am so excited about our upcoming year. There are so many things to look forward to, annual picnic, Fall Council, fundraising projects, our projects we support and many others. In so many ways, we touch so many lives. I have learn through the years sometimes it is often the little things that get overlooked, but it is sometimes the little thing that might make a difference in someone else's life.

I also look forward to our continued growth. Invite someone to experience Pilot Club, ask your neighbor, someone from church, a co-worker or two, the list is endless to those we come in contact everyday who didn't know we have a club like this in our community. It always gets someone excited to see first-hand all the great work we do every day in our community.

Remember Pilot Stars Inspire Others! *Lisa Harvey*



Pilot Jill Tarter and her daughter, Jordan, who is a former Anchor member, enjoy working together at Festival of Friends. Jordan is currently in Pharmacy School at Belmont.



Festival of Friends a Huge Success- See pages 2 & 4 for details.



Birthdays

July 7 - Norma Idom



Anchors help Pilots at Festival of Friends

The Anchor Division is growing this year and we are excited to have fresh ideas and expert help with the scrapbook this year. Our plans of work will remain basically the same as last year where we will be concentrating mainly on brain related activities and organizations. We had 8 anchors help with Festival of Friends this year to help Patricia Neal Rehabilitation Center provide a fun filled day at the lake for those with spinal injuries and other debilitating diseases.

We also plan to work again at Fantasy of Trees, help the Civitan Club again with their Special Needs Christmas party and the two local Alzheimer Walks, along with our local community work. While it is hard to round everyone on summer break, we hope to have a few anchors help with Bingo next month at the nursing home. *Dora Cooper*





Membership Division



Why People Join Organizations

The Membership Division has set another lofty growth goal for our club this year: “Recruit 12 new members!” And even though the division set the goal, it will take the entire club to achieve (or dare we wish?), exceed it. We met the goal last year with only 2 dozen members. This year, we have 3 dozen members, so success should be a piece of cake, right? Well, we’ve started on the right foot as we welcome DENISE MEEHAN to the club this month.

In order to continue being successful, we need to be on the same page. With that in mind, I’ve purchased some nonprofit membership resources and will use this space each month to introduce new material to help grow our club.

Let’s start with the basics: What are the top reasons people give for joining an organization?

1. The Organization’s MISSION: When we focus our membership work and our messages on our mission, the rest becomes secondary; because we are helping our members make a difference on an issue that matters to them and their families.
2. To Have a Sense of COMMUNITY: Most of us feel a need to find a personal place where we can connect safely with others who share our values. It is about people’s desire to be with people who are like them, and it’s about finding a realm in which someone can make a difference.
3. REPRESENTATION: Most people would like to make speeches, write articles, and undertake other activities to represent their cause; however, many people become intimidated, worry about embarrassing themselves, or just don’t have the time. These are just a few of the reasons why members value the club’s “spokesperson” work and find their memberships worth the investment.
4. INFORMATION and EDUCATION: Our club’s job is to help our members better understand the issues surrounding our mission. We help our members be knowledgeable and responsible through our newsletters, programs, projects and other kinds of information services.
5. EMPOWERMENT: Most members value their organization because it is bringing about social change on issues they care about. Members want to be a part of a successful effort that is larger than them. Our club empowers members to make a difference beyond what they could do alone.

So, think of a family member, friend, co-worker, church acquaintance or another person with whom you can share the Pilot mission and invite them to become involved! Focus on the five areas above as your craft your message. As always, your Membership Division is here to serve and assist. *Allison Sousa*



Mark Your Calendar!



Reading for Pre-School on Thursdays is at 11:00 am this year.

July 5 Tuesday- Bingo at Baptist Healthcare @ 6:30 pm (need 6 volunteers)

July 13-16- Pilot International Convention in Dallas, TX

July 26 Tuesday- Monthly meeting 6:30 @ Panda Buffet

Aug 2 Tuesday- Bingo at Baptist Healthcare @ 6:30 pm (need 6 volunteers)

Aug. 23 Tuesday- Annual Picnic at 6:30 @ TBA

Oct. 21-24 Fri- Sun- Fall Council hosted by Pilot Club of Lenoir City @ Vista Hotel in Vonore, TN



Projects Division



Pilot Serves Lunch at Festival of Friends

The Pilot Club once again provided and served lunch along with other local clubs to the participants and their families at the annual Festival of Friends event at Lenoir City Park in conjunction with the Patricia Neal Rehabilitation Center. There was a great turnout of Pilots along with eight Anchors who also helped serve lunch and drinks and helped with games for the kids. It was a fun filled afternoon at the lake.

Just a reminder that the next Bingo night at Baptist Nursing Home is August 2nd. We need 6 volunteers for that date plus the first Tuesday of every month. Please let me know which dates you can be available to help. *Karen Schell*

